

DONCASTER



Diary of STYLE

DEDICATED TO ALL THINGS FRESH AND FABULOUS

SHOP NOW

VIEW OUR CATALOG

CONTACT ME

September 2009

Lisa Cole, Fit Expert, Shares What It Takes To Attain A Fabulous Fit.

Over the past five years, Doncaster Consultants have partnered with Lisa Cole, a nationally recognized bra and lingerie fit expert. For this edition of, *Doncaster's Diary of Style*, we took the opportunity to ask Lisa, "what are the essential foundation solutions that propel a woman to embrace her curves and feel amazing underneath it all"? Here are a few of Lisa's recommendations on lingerie fit as it pertains to the season's trends:

Skinny Pant – The cotton/silk straight leg flat front pant is one of my favorites. Clients are looking for no lines or seams when it comes to underwear. The Boy Short has been one of our top recommendations. Look for a panty that features an adhesive grip so no hiking up and ridges showing.



Blouses – In our fit events we have seen a huge emphasis on "the blouse". This requires a great fitting bra or shapewear camisole. A woman should never feel insecure when she walks into a room. A seamless camisole can provide an "instant bra fitting" for many women. Look for a camisole that provides lift and a total smooth solution in the mid section and back.



Ellyn Cooley
Vice President
1-828-288-5227
ecooley@doncaster.com

In this issue

Dressing For Your Shape.

Lisa Cole, Fit Expert, Shares What It Takes To Attain A Fabulous Fit.

Osteoporosis. It's Beatable. It's Treatable.

Sole Searching.

Helpful Links

Home

Online Catalog

Login

Contact Me

Visit My Website

Dresses – Dresses are back and clients' have asked for specific solutions for thigh and tummy or mid section challenges. One of our favorites has been a **High Waist Brief** or a **High Waist Brief with Legs**. You can wear any bra of your choice with the shaper and create a one piece silhouette instantly! The key is to be comfortable when wearing shapewear.



Tunics/Sweaters/Layering Pieces. The waist cincher has changed lives! You can take a sweater or blouse and add a belt. Instantly slim the mid section.

Finally, every woman should have a great fitting bra and lingerie wardrobe! Lisa offers online fittings with access to over 100 brands, www.lingeriefitexpert.com/doncaster.

Lisa Cole is a nationally recognized Bra and Lingerie Fit Expert. She is celebrating her 16th year in the intimate apparel industry and has been the President of Lingerie Fit Expert.Com since 2004. Her media credentials include Discovery Health, NFL/NBA Wives Private Retreats and the, **Crazy, Sexy, Cancer Book**, featured on Oprah and The Learning Channel to name a few.

Her message and mantra is "Lingerie Can Change a Woman's Life".

Lisa Cole, Bra and Lingerie Fit Expert
Fittings@LingerieFitExpert.Com
www.LingerieFitExpert.Com

[PRINTER FRIENDLY VERSION]