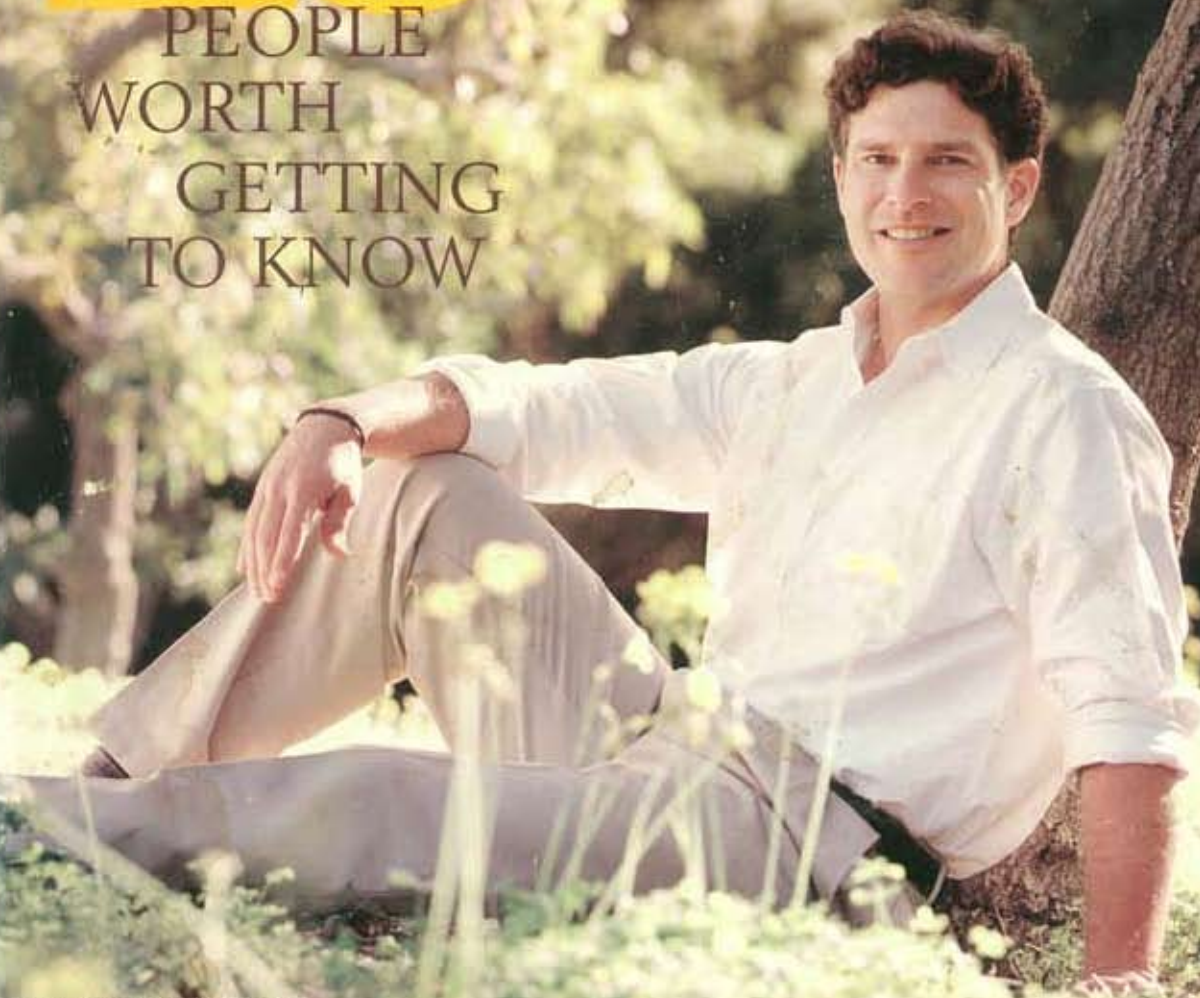


Santa Barbara

MAGAZINE

25

INTRIGUING
PEOPLE
WORTH
GETTING
TO KNOW



PLUS
**CLEESE &
HOPKINS**
Act Up
**MAMMA
MIA!**
Chic to Cheek

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JIM VILLANUEVA AT LA CASA DE MARIA



guardian of green

If you want to create a sustainable environment **Ellen Strickland**, 47, will show you how. "It makes me crazy to know that we're all so smart yet act so dumb when it comes to using and building toxic materials into our homes and workplaces," says Strickland. So in 2000 she started Livinggreen, selling construction materials that are less environmentally damaging than traditional building products and exhibiting examples of "green" lifestyle in her small on-site gallery. "I have learned to change and live my life to reflect what I believe in."



the right fit

Real women have curves and **Lisa Cole**, 40, knows it. A lingerie fit expert at Nordstrom and a certified mastectomy fitter, her "Underneath It All" seminar shows how intimate apparel can help women regain lost confidence about their bodies and themselves. Last year Cole, a plus-sized beauty with a joyous smile, organized "Babes at the Bowl," a fashion show that benefitted the Breast Resource Center and included breast cancer survivors as models. "Helping women to embrace a positive self-image no matter what size or body shape is the goal," explains Cole, who has been on the board of Domestic Violence Solutions. "It's about confidence and it's about loving yourself from the inside out."

trekking from idea to idea

Playing saxophone with Phil Collins at the Queen's Jubilee or providing strategic consultation services to a range of companies, **Eric Robison**, 44, has made a point of diversifying his world. Robison cut his corporate teeth as a vice president for Paul Allen's Vulcan, Inc. Recently he forayed into film production as a co-producer on *The Luzhin Defense* and executive producer on the critically lauded *Far from Heaven*. With his firm, IdeaTrek Inc., he seeks to meld "creative work and innovative skills with solid business logic in order to inspire CEO's to look at their business in new and different ways."



designing duo

In a world of concrete, **Doug and Regula Campbell** hew to the earth. The handiwork of the landscaping duo, both 55, can be found throughout Southern California, including the grounds of the Santa Barbara Courthouse and L.A.'s grand new Cathedral of Our Lady. "At their best, gardens are living works of art that express a relationship between humanity and the rest of the natural world," says Doug. This year, they're converting a Royal Air Force base in England to a research center for sustainable development. As for landscaping their home, "It's a Santa Barbara jungle," Doug laughs.



the closer

There is nothing quite like hammering out a tough real estate deal to fire up **Craig Zimmerman**, 38. This semi-pro bicycle road racer attended UCSB and graduated from the Entrepreneur Program at USC. While working with some of So Cal's biggest developers, he honed his rep as a closer, then in 1999 jumped at the opportunity to join S.B. real estate power Michael Towbes. This year's challenge: push a major housing project through the turnstiles of Santa Barbara County bureaucracy and the gauntlet of public opinion. Zimmerman's ready. "It's competitive and I love competition."

